1. First and foremost, attend CREATE event. :)
2. Take a few photos throughout the event of different people and activities.
3. If you're a note taker, record thoughts throughout the evening. Track the overall flow of conversation that could be useful when writing later.
4. Draft the post within the next two days while the event and content is still fresh.
5. Write about the talk and the discussion following the talk.
6. Include a "call to action" presented as the "weekly challenge" near the bottom of the blog post.
7. Write personal impact when applicable. Could be incorporated as a challenge to others.
8. Submit post with photos as an email and send to [danelle@onewheelmarketing.com](mailto:danelle@onewheelmarketing.com)
9. Submit the post and photos within 48 hours for a gold star